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## **Media Statement**

### **For Immediate Release**

**Date: 17 February 2025**

### **Residents urged to ignore fake Pikitup job advert on TikTok**

Pikitup has disassociated itself from a fraudulent job advertisement on TikTok, which falsely claims the company is hiring 400 general workers, with applications closing on 6 March 2025.

The misleading video appears to be an altered version of a legitimate Pikitup job posting from 27 May 2024, which closed on 10 June 2024.

Pikitup warns the public not to engage with the fake advert and clarifies that it does not accept job applications via WhatsApp, as falsely suggested in the video.

Managing Director Bukelwa Njingolo expressed concern over social media misuse, stating: "It is deeply troubling that individuals exploit vulnerable job seekers through deceptive social media posts, potentially disrupting Pikitup's operations."

Pikitup remains committed to transparent hiring practices and urges the public to verify job vacancies through its official communication channels.

Ends

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